

### February 11-13, 2009 Hilton New York, NY

The KidScreen Summit is the leading International event for kids entertainment executives that grows every year! Its where the best in kids connect and its one of the most valuable business-to-business marketing opportunities available in the kids entertainment industry. Dealmakers in the kids business attend to engage in critical dialogue on issues that affect the industry, capitalize on some of the industry's best networking opportunities, learn more about key innovators and their vision; and share ideas that will drive their businesses forward. 1500+ TV Programmers, Buyers & Acquisitions Executives, Producers, Distributors, Retailers, Licensors, Licensees & Consumer Products Specialists attend from 38 countries around the world!

Sponsorship of KidScreen Summit will give you access to senior-level decision-makers from all sectors of the kids entertainment industry you won't find gathered together anywhere else. Enhance your company profile, launch new products or services on a grand stage and broaden your exposure to new global clients and partners. Generate business and develop real revenue opportunities. Where The Kids Business Connects.

#### PRESENTING SPONSORSHIP

##### (1 EXCLUSIVE OPPORTUNITY)

Premium above the line (presented in association with...) logo exposure on all promotional material in multi-media campaign.

**PRINT:** brochure mailers, Full Page Ads in Jan & Feb issues of KidScreen and other trades, Front cover of conference Delegate Book

**ONLINE:** Branding on all KidScreen Summit registration correspondence & Lead banner on [www.kidscreen.com/kidscreensummit](http://www.kidscreen.com/kidscreensummit) registration page

**AT CONFERENCE VENUE:** Extensive onsite logo and branding exposure on signage, 6 conference passes, private meeting space for 4-6, staffed with greeter, 4 banners & 3 posters displayed in high traffic areas, sponsorship of Conference Session, Delegate Bags (plus 1 insert), Hotel Room Keys, Registration desk & Lanyards  
US\$49,995

#### PLATINUM DELEGATE LOUNGE SPONSORSHIP

##### (EXCLUSIVE OR SHARED OPPORTUNITY)

Premium logo exposure on all promotional material in multi-media campaign.

**PRINT:** brochure mailers, Full Page Ads in Jan & Feb issues of KidScreen and other trades, Full Page Ad in conference Delegate Book

**ONLINE:** Branding on all KidScreen Summit "My Event" correspondence & Lead Banner Ad on My Event page of [www.kidscreen.com/kidscreensummit](http://www.kidscreen.com/kidscreensummit)

**AT CONFERENCE VENUE:** Extensive onsite logo and branding exposure on signage, Private Meeting Space on Stage in Delegate's Lounge (w/ B/In Screen), 4 X Branded Meeting Points in Lounge (Option of projected Images, Standees of Brand Characters or Jumbo Suspended Banners), 6 Conference Passes, 2 Banners & 3 posters displayed in high traffic areas, 1 Delegate Bag Insert, option to host cocktail party in delegate lounge (additional cost for F & B), sponsorship of Conference Session  
US\$39,995

#### B2B GOLD PACKAGE

Premium logo exposure on all promotional material in multi-media campaign.

**PRINT:** brochure mailers, Full Page Ads in Jan & Feb issues of KidScreen and other trades, Full Page Ad in conference Delegate Book

**ONLINE:** Log exposure on [www.kidscreen.com/kidscreensummit](http://www.kidscreen.com/kidscreensummit)

**AT CONFERENCE VENUE:** Sponsorship of one of 1) Speed Pitching, 2) 30 Minutes with 3) Programmers Sit-Down Lunch\* By Invitation only, 4 Conference Passes, Private Meeting Space for 4-6 staffed with greeter, 2 x Banners displayed in high traffic areas, 1 Delegate Bag Insert  
US\$29,995

#### SOCIAL SILVER SPONSOR PACKAGE

Prominent logo exposure on all promotional material in multi-media campaign.

**PRINT:** brochure mailers, Full Page Ads in Jan & Feb issues of KidScreen and other trades, Full Page Ad in conference Delegate Book

**ONLINE:** Logo exposure on [www.kidscreen.com/kidscreensummit](http://www.kidscreen.com/kidscreensummit), enhanced profile in Service Directory (annual)

**AT CONFERENCE VENUE:** Meal Sponsorships including Breakfast (2 available), Lunch (2 available) or Workshop Break (1 available as Welcome on Day 1, 2 available on Day 2, 2 available on Day 3), 4 Conference Passes (Including workshops), 2 X Meeting Tables (4 chairs per), 1 Delegate Bag Insert  
US\$19,995

*All of the above packages include additional Conference Passes discounted at \$895; Workshops at \$200 (50% Discount)*

#### EXHIBITOR PACKAGE

Logo exposure on all promotional material in multi-media campaign.

**PRINT:** brochure mailers, advertising in KidScreen & other Trades, Half-page ad in conference delegate book

**ONLINE:** Wide 2 unit ad on [www.KidScreen.com](http://www.KidScreen.com) for 6 weeks

**AT CONFERENCE VENUE:** 10 x 10 Booth (foam core poster, 1 table+3chairs, power/cord), Participation in Exhibitor Passport Promotion, 2 Conference Passes, 1 Delegate bag insert  
US\$9,995

#### PRIVATE MEETING SPACE & CONFERENCE PASS

Logo exposure on all promotional material in multi-media campaign.

**PRINT:** brochure mailers, advertising in KidScreen & other Trades

**ONLINE:** Wide 2 unit ad on [www.KidScreen.com](http://www.KidScreen.com) for 6 weeks

**AT CONFERENCE VENUE:** Private Meeting Area (Seats 4-6, hosted by greeters), 4 Conference Passes, 1 Delegate bag insert  
US\$8,995

#### MEETING TABLE & CONFERENCE PASS "BEST VALUE"

1 cocktail table with 4 chairs, Signage, 1 Conference Pass US\$2,495

2 cocktail tables, each with 4 chairs, Signage, 1 Conference Pass

US\$2,995

*All of the above packages include Additional Conference Passes discounted at \$995; Workshops at \$200 (50% Discount)*

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